

HighBrow Productions < highbrowprod@gmail.com>

RELEASE: Announcing Jordan Brower's Latest EP, Close Enough, Out on March 21

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Hello,

Following the release of lead single "So Much to Say" on Feb. 21, rising Atlanta musician Jordan Brower is gearing up to release his forthcoming EP, Close Enough, on March 21.

We've been searching for the right publication to cover the release and thought it might be a good fit with the content you've been putting out.

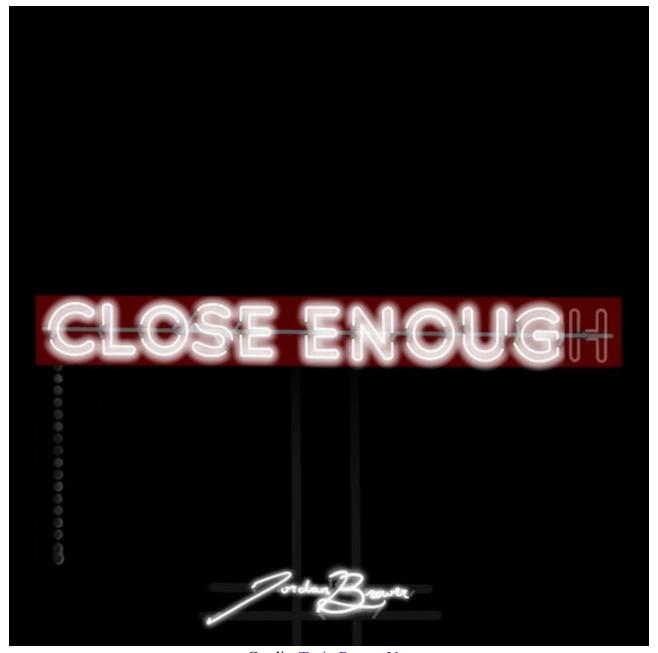
Check out the pitch below and let me know what you think. Additional photo assets can be found HERE, and I can send over further information if helpful.

"['So Much to Say'] is polished and brings high hopes for what the full EP coming out March 21st has to offer. With these soulful R&B tones, it's a serious vibe." – Volumes Hip Hop



Credit: Jacob Zipperer

Atlanta-based artist Jordan Brower has had a whirlwind few years—from working in various production roles, as both a session musician and production assistant, to the organizing of live events in Athens. Nevertheless, Brower continued to produce hits, working on projects both for his own solo catharsis (last year, singles "Chlorine," "Ignorance is Bliss") and incollaboration with local rappers most often drawn to the producer by his skills in vocal engineering. Now, after years of honing his craft, Brower is releasing his latest EP, *Close Enough*.



Credit: Torie Raven Utz

A follow-up to lead single "So Much to Say," released on Feb. 21 and streaming now, the EP contains four songs showcasing the scope of Brower's talent both as a producer and singer-songwriter.

"The artistry that I respect and admire really impacts my own creative insights and tendencies. I want to make real, good music that makes you feel something," said Brower. "Screaming in the car, twerking in the club, rolling up... however you experience, feel, and live life, take this music with you and make it your own."

Opening with single "So Much to Say," the EP maintains high energy through the first half with "Only One," a shameless dismissal of an old fling wrapped in an enticingly danceable rhythm. The midway point is marked with a change of pace, carried by the dark, slow grinding "PEAKING" in which Brower's carefully-curated features—with appearances from Deni Val ("Jake Fromm Freestyle") and Wix Patton ("100 Miles")--showcase his creative discretion in shaping the final product. Finally, the EP culminates

with the earnest "Jordan's Heart," during which, modeled after J. Cole's "Kevin's Heart," Brower pulls no punches in his introspection, shining in both his lyrical testimony and production capabilities.

Of the EP's creation, Brower said:

"When I began creating this EP, I had no idea how to bring the sound I wanted to create into tangible form with a commercial sound. But after months of work and writing, and thanks to all of the peers, friends, and people who have continued to influence and motivate me, I've finally made something I can be fully proud of, from beat creation to final master."

On it's naming:

"The reason I chose 'Close Enough' for the title (alongside the words in the hook of 'PEAKING') is because the perfectionist and self-critic in me will always feel like I can do better. Be better. Sing better," Brower admitted. "But now, I'll listen back to these songs and I don't regret any of time or money I gave up to bring these ideas to scale. Regardless of sacrifices made, and even in my worst mindsets, I'll go back to this EP and think... eh, *close enough*."

Stream the EP in full HERE on Soundcloud. Upon release, the EP will be available on all streaming platforms.

Find the Close Enough EP tracklist below:

Close Enough EP Tracklist:

- 1. So Much to Say
- 2. Only One
- 3. PEAKING (feat. Wix Patton and Deni Val)
- 4. Jordan's Heart

Let me know if you might be interested in covering this!

Thank you, Emma Korstanje

Emma Korstanje HighBrow Productions highbrowprod@gmail.com